



Sponsorships

Charitable Adult Hockey Tournament

JONNY O'S 3V3 AFFTON BASH MAR 27-29

BRONZE

- GENERAL SPONSOR - **\$100** (20 AVAILABLE)
- CLEAR THE ICE SHOVEL SPONSOR - **\$125** (6 AVAILABLE)
- ON THE GLASS SPONSOR - **\$150** (10 AVAILABLE)
- CENTER ICE SPONSOR - **\$250** (1 AVAILABLE)

SILVER

- RINK SPONSOR - **\$500** (2 AVAILABLE)
- ~~PUCK SPONSOR - \$1000 (1 AVAILABLE)~~
- PHOTOGRAPHY SPONSOR - **\$1000** (1 AVAILABLE)
- PLAYER BAG SPONSOR - **\$1500** (1 OF 2 SOLD)

GOLD

- VIP ROOM SPONSOR (72 LOUNGE) - **\$2,500**
- TOURNAMENT HEADLINER - **\$5,000**

The DAWG Nation Hockey Foundation is committed to supporting the hockey family. By accessing the unique power and compassion of the hockey community, we celebrate life and provide help in times of need.

Sponsorship Details

BRONZE

GENERAL SPONSOR -

Company name and logo on all general signage.

CLEAR THE ICE SHOVEL SPONSOR -

Be the official shovel of Jonny O's 3-on-3. All participants will shovel the ice between games with your logo prominently displayed across the shovel blade.

ON THE GLASS SPONSOR -

Your company logo displayed on the glass at both ends of the rink.

CENTER ICE SPONSOR -

Your company logo front and center at center ice. You will be the official water bottle of all players while on the ice

SILVER

RINK SPONSOR:

You get to name one of the two rinks we'll use this weekend.

PUCK SPONSOR -

Your company's logo on the official tournament puck that will be used throughout the weekend.

PHOTOGRAPHY SPONSOR:

Your company's name and logo will be prominently displayed on all photographs captured by our professional photographer.

PLAYER BAG SPONSOR:

Help with what goes into our "Swag Bag." You can also add your own promotional items.

GOLD

VIP ROOM SPONSOR (Lounge 72) -

The VIP lounge offers a great view of the ice and will be responsible for food and drink throughout the weekend for our players/guests with VIP passes

TOURNAMENT HEADLINER -

Your company's name will receive prominent placement across all promotional materials for Jonny O's 3v3 Affton Bash, including signage, flyers, social media posts, website and tournament trophy. This comprehensive exposure extends to various other items at all levels of the event.

